



ADVANCED SEO COURSE DETAILS

**Score 95+ in your WebeDigital
certification and unlock guaranteed
placements above 3 LPA**

Terms & Conditions apply. Placement guarantee is valid for candidates who achieve 95+ grades in the WebeDigital certification. Final offers depend on role availability, interview performance, and partner companies. WebeDigital ensures 100% placement support for qualifying candidates.

Advanced SEO Course - Learn to Rank, Scale, and Lead

Why SEO Skills Matter in 2025

Every business you know — from startups to global giants — is fighting for the same thing: visibility. Without it, the best product goes unnoticed. Search engines have become the frontline of business growth, and SEO is no longer just keywords and backlinks. It's technical audits, Core Web Vitals, schema markup, AI-ready content, and experience-driven optimization.

That's why the Advanced SEO Course by [WebeDigital](#) exists — to help you master SEO in a way that actually gets results, not just certificates.

Who Should Join?

This program is designed for:

- Students wanting to build a career in digital growth
- Freelancers eager to attract global SEO clients
- Entrepreneurs/startups who need visibility fast
- Marketing professionals who want to specialize in SEO
- Absolute beginners who want to start from zero and scale

No prerequisites. No technical degree required. Just a curious mind and the drive to rank.

Course Format & Schedule

- **Duration:** 4 weeks
- **Classes:** 2 live classes per week (Saturday & Sunday)
- **Class Length:** 90 minutes each
- **Doubt Clearing:** 1-hour live Q&A after every class
- **Mode:** 100% live sessions on Google Meet
- **Recordings:** Available for 1 month after each class
- **Batch Size:** Maximum 25 students (personalized attention guaranteed)
- **One-to-One Mentorship:** Available on request (extra charge)

What You'll Learn (Modules Breakdown)

This is not theory. This is hands-on, industry-ready SEO.

Module 1: Foundations of Advanced SEO

- Understanding how search engines rank in 2025 (E-E-A-T, SGE, AEO)
- Difference between basic SEO and advanced strategy
- Industry tools overview (Ahrefs, SEMrush, Screaming Frog, GA4, GSC)

Module 2: On-Page SEO Mastery

- Advanced keyword research with intent mapping
- Content silos and topical authority
- Schema markup and structured data
- UX signals, readability, and AI-generated content audits

Module 3: Technical SEO

- Core Web Vitals & site speed optimization
- Mobile-first indexing
- Site architecture, crawl budget, and XML sitemaps
- Indexing vs ranking: how to fix Google indexing but not ranking issues
- Enterprise SEO: multi-location, eCommerce, SaaS

Module 4: Off-Page SEO & Authority Building

- White-hat link-building strategies (HARO, PR, guest posts)
- Local SEO: Google Business Profiles & citation building
- International SEO best practices
- Personal branding via SEO (LinkedIn, niche blogs)

Module 5: Projects & Real World Application

- Live SEO audit of an actual website
- Ranking strategy workshop for competitive keywords
- Hands-on case study of ranking a site on Google within weeks
- Group GDs and assignments to simulate client challenges

Trainer - Learn From Vaibhav Maheshwari

- Ranked multiple client websites across global markets and LLMs' top searches.
- Years of experience with real businesses, not just classroom theory.
- Guides startups, entrepreneurs, and corporates in scaling traffic and revenue.
- Strong global network to help with internships and freelance exposure.

When you learn from Vaibhav, you don't just learn SEO — you learn how to think like an SEO strategist.

Certification & Recognition

- Industry-recognized Advanced SEO Certificate
- Digital, shareable badge (LinkedIn, CV, portfolio)
- Graded on projects, assignments, quizzes, and live case studies
- Recognized by recruiters for agency roles, corporate positions, and freelancing

Career Outcomes

By the end of this course, you'll be ready to:

- Work as an SEO specialist in agencies and companies
- Start your own freelancing practice (we'll even guide you with proposals & pricing)
- Help startups/entrepreneurs grow visibility
- Build a professional portfolio with SEO audits, reports, and ranking case studies
- Apply confidently for corporate SEO and digital marketing roles

Why Choose WebeDigital's Advanced SEO Course?

- **Hands On Projects** – work on live sites, not just slides
- **Tool Access** – practice with GA4, GSC, SEMrush, Ahrefs (guided)
- **Community** – WhatsApp broadcast for updates & peer support
- **Case Studies** – learn from real campaigns that ranked in competitive industries
- **Extra Perks** – templates, checklists, SOPs, AI-SEO tactics
- **Guest Sessions** – industry experts sharing insights
- **Future Access** – rejoin future batches if you need to revise

Fees & Enrollment

- **Course Fee:** Starts at ₹6,950 (one-time)

- **Discount:** 10% off for new users
- **What's Included:** All live classes, Q&A sessions, recordings, certification, community access, and bonus resources

FAQs

Q. Are recordings provided if I miss a class?

Yes, recordings are available for one month.

Q. How big are the batches?

Maximum 25 students for personal attention.

Q. Do I need prior SEO knowledge?

No, beginners are welcome.

Q. Is the certificate recognized?

Yes — it's industry respected and shareable on LinkedIn and resumes.

Q. What if I want 1-to-1 mentorship?

It's available on request (separate charges).

Q. Will you help me with freelancing or placements?

Yes, we assist with freelancing guidance, internships, and career direction.

Q. What's unique about this course?

Unlike pre-recorded courses, this is live, project-based, and constantly updated with AI-SEO and 2025 practices.

For Any Queries or Concerns:

Vaibhav Maheshwari

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